EVENT OVERVIEW

The women of Dress for Success have overcome many obstacles in life, and on July 11, 2015, they will have the power to change another woman’s life!

The Power Walk for Dress for Success is the world’s only international 5k that promotes an active lifestyle and healthy living. This annual event is a celebration of family, fitness, and financial independence. More than 60% of Dress for Success clients are single mothers, yet they power through obstacles, overcome extraordinary challenges and redefine possibilities for themselves and their families.

In 2010 Dress for Success launched a highly successful health and wellness initiative with the Professional Women’s Group, which fortified the link between personal health and professional success. Today, our women recognize that in order to achieve total self-sufficiency, they must make healthy choices in all aspects of work and life. The Power Walk for Dress for Success serves as both a catalyst for, and a celebration of, those choices. Women from all over the world come together for this fun, festive and family-oriented fitness event. Our 2015 Power Walk for Dress for Success will take place in various Dress for Success affiliate cities across the country and around the world.

Join us as a sponsor of The Power Walk for Dress for Success in New York City and help empower women towards self-sufficiency!

WHO: Clients, Friends, and Supporters of Dress for Success
WHERE: Westfield Citrus Park located at: 8021 Citrus Park Town Center Mall, Tampa, FL 33625
WHEN: July 11, 2015
DAY OF SCHEDULE: 7:30 AM Participant check-in and on-site registration opens
8:10 AM Opening ceremony
8:30 AM Walk begins
10:00 AM Event concludes
CONTACT: Email: tampabay@dressforsuccess.org
Website: www.dfspowerwalk.org/tampabay

ABOUT DRESS FOR SUCCESS
Dress for Success is an international not-for-profit organization that promotes the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life. Since starting operations in 1997, Dress for Success has expanded to almost 140 cities in 18 countries. To date, Dress for Success has helped more than 775,000 women work towards self-sufficiency.

ABOUT PROFESSIONAL WOMEN’S GROUP
The Professional Women’s Group (PWG) is an international networking association for Dress for Success clients who have recently entered the workforce, some for the first time, to provide support, practical information and inspiration to help women achieve self-defined success in career and in life. It is the first and only employment retention model that moves low-income women towards self-sufficiency by addressing their social and economic needs in relation to work, home and community.
2015 LOCAL SPONSORSHIP OPPORTUNITIES

*Please note that inclusion on event materials is contingent upon date sponsorship is confirmed.

STILETTO SPONSOR – $2,500 (only one available)

“Presented By…” On all marketing materials and DFS Tampa Bay website
• Logo on all communications including e-mails, website and print material
• Logo on event program
• Welcome table/entrance signage
• Promotional item in SWAG bags
• Opportunity to speak at welcome speech
• 10 tickets to the event

BOOT SPONSOR - $1,000

• Logo on all communications including e-mails, website and printed material
• Logo on event program
• Promotional merchandise in SWAG bags
• Mention in welcome speech
• 7 tickets to the event

STRAPPY SANDALS SPONSOR – $500 each

• Logo on event Program
• Promotional item in SWAG bags
• Mention in Welcome Speech
• 5 tickets to the event

BALLET FLAT SPONSOR – $100 each

• Promotional item in SWAG bags
• Listing on event program
• Mention in welcome speech
• 2 tickets to event

SWAG BAG / Promotional Sponsors- FREE

MUST DONATE 125 PRODUCTS, COUPONS, SAMPLES
• Items will be given away in SWAG bags
TAMPA, FL PARTICIPATION FORM

CONTACT INFORMATION

Name: __________________________________________________________________
Company: _______________________________________________________________
Address: __________________________________________________________________
City: _______________________________ State: _________ Zip: _______________
Phone: ___________________ Email: _________________________________________

COMMITMENT

_____ We would like to support The Power Walk for Dress for Success as the following:
______ Stiletto Sponsor $2,500 (only one available)
______ Boot Sponsor $1,000
______ Strappy Sandals Sponsor $500.00 each
______ Ballet Flat Sponsor $ 100.00 each
______ Swag Bag/Promotional Sponsors – FREE

_____ We are interested in forming a Power Walk team. Please contact me.
_____ We are interested in providing in-kind product for the event. Please contact me.
_____ We are unable to participate but would like to make a tax-deductible donation of $______.

PAYMENT METHOD

_____ Enclosed is a check for $________ made payable to: Dress for Success Worldwide.
_____ Please charge the following credit card in the amount of $________
Credit Card #: _________________________________________________________
Expiration Date: ___________________ Security Code: _____________
Name on Card: _________________________________________________________
Billing Address: _________________________________________________________
City: ___________________________ State: ________ Zip: _______________

Please return this completed sheet (with payment, if applicable) to:

Dress for Success Tampa Bay
P.O. Box 4412, Tampa, FL  33677
E-Mail: tampabay@dressforsuccess.org
Phone #: 813-259-1876      EIN #:  59-3542254